

**EMMAUS
FRIDAY 12TH DECEMBER
5-8PM**

**COME AND MEET THE AUTHORS AND
BUY A SIGNED COPY OF THEIR BOOK
FOR CHRISTMAS**

AT STONEWOOD INTERIORS

6 South 4th Street, Emmaus, (610) 966 5005

**HEIDI AND MARIA RODALE WILL SIGN
COPIES.**

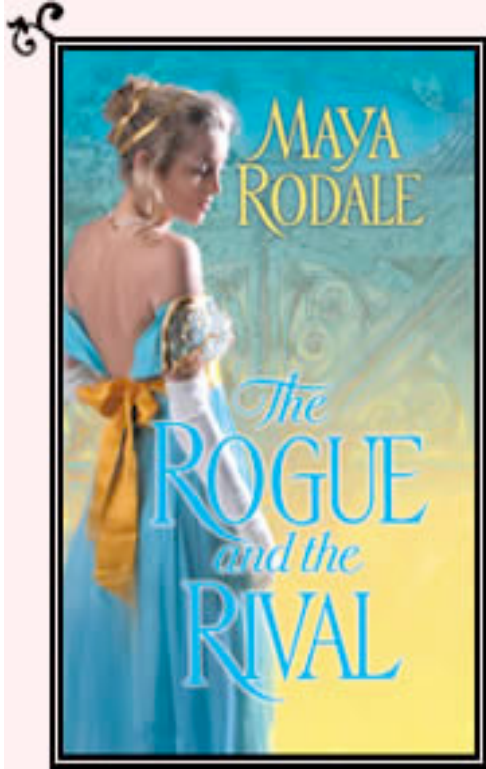
**“OUR ROOTS GROW DEEP THE STORY OF
RODALE”**



Our Roots Grow Deep: The Story of Rodale chronicles the uniquely American story of a son of strict religious immigrants who embraced American life in New York City in the early part of the 20th century. In spite of the odds, J.I. Rodale's boundless curiosity and dedication to sometimes eccentric, often innovative ideas on healthy living laid the foundation for the internationally renowned, multimillion-dollar company Rodale, Inc. Written by Daniel Gross.

AT COTTAGE

379 Main Street, Emmaus (610) 965 8720



MAYA RODALE – “THE ROGUE AND THE RIVAL”

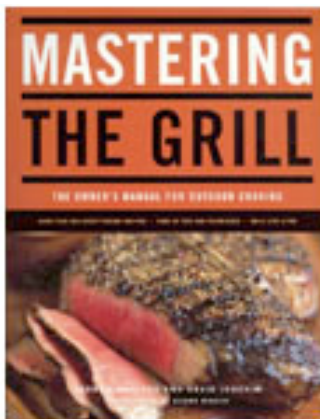
“Rodale regales with another delightful, tender, witty love story that’s a smart charmer of a read.”
- *Romantic Times Bookclub*

Maya started reading romance novels during her junior year in college at her mother Maria Rodale’s insistence. She was working towards a major in literature at New York University, with a focus on women’s roles, both as writers and characters. And how, her mother argued, could Maya legitimately accept such a degree without reading the most popular and profitable books in the world—written by women and for women? So in the name of research, Maya read a romance novel. And then another....and another...

“*The Rogue and the Rival*” is Maya’s latest novel from Maya and focuses on Phillip Kensington, the very wicked twin from *The Heir And The Spare* her first bestselling novel.

AT LA BELLE CUISINE

447 Chestnut St, Emmaus, PA 18049, (610) 820-5534



DAVID JOACHIM - “MASTERING THE GRILL”

New York Times Bestseller List

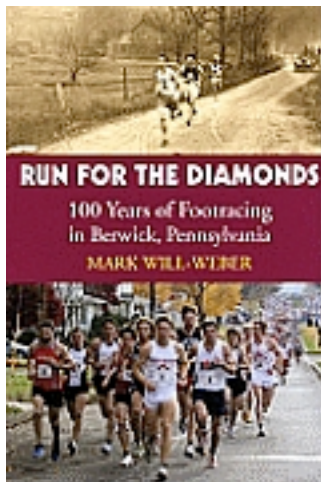
Grilling is a science, and it's only when you understand the science of grilling that you can transform it into an art. That's what makes *Mastering the Grill* a standout on the cookbook shelf. From equipment (grill types and tools) to fire (wood, charcoal, or gas) to ingredients (meat, poultry, fish, and vegetables), the authors have shared their impressive grilling know-how to explain the whys and the how's and guarantee the wows clearly and comprehensively. Plus 350 surefire recipes with everything from rubs and marinades to appetizers, entrees, side dishes, and desserts

AT THE FINISH LINE

10 South 4th St., Emmaus, Pa 18049 Phone: (610) 966 9939

MARK WILL WEBER “RUN FOR THE DIAMONDS

In this modern world of professional runners, televised marathons, and hundred-dollar racing shoes, Berwick, Pennsylvania's Run for the Diamonds has the authenticity of an old boxing gym.



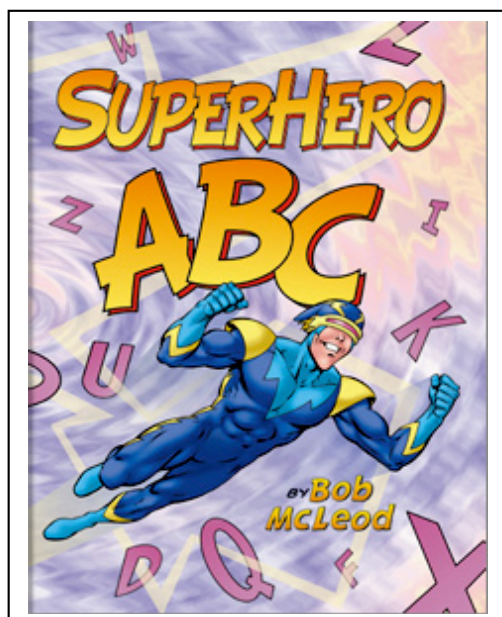
A nine-mile race with a grueling two-mile uphill, contested on Thanksgiving since 1908, this is a throwback event that reflects the history of running in America. Some of the world's greatest runners have competed at Berwick. The first race was contested between the locals over unpaved roads and followed by a "referee" on horseback. The frontrunner in 1909 was a diminutive Hopi named Louis Tewanima, who became the race's first star.

Publication of the book will coincide with the 100th anniversary (2008) and the actual 100th running of the race (2009). Newspaper clippings and dozens of old (and more recent) photos will bring this race alive. It's a fantastic story of running Americana that has never been told.

AT PATHWAYS FOR CHANGE

308 Main Street Emmaus,
Pennsylvania 18049 (610) 737-2776

BOB MCLEOD – “SUPERHERO ABC”

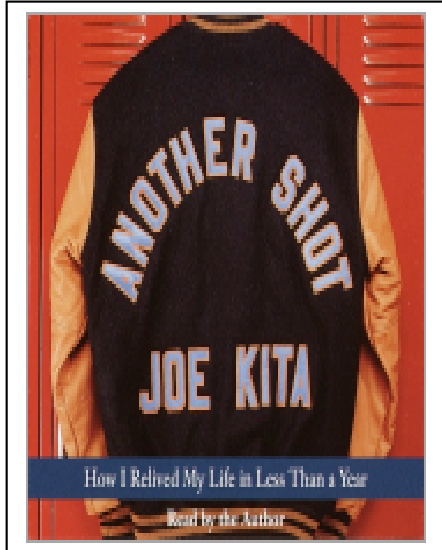


Silly and zany, and armed with the most unusual skills, these heroes are out to save the world one letter at a time! Bubble-Man blows big bubbles at bullies, and Laughing Lass Laughs at Lawbreakers! Together, these one-of-a-kind defenders represent the ABC's in a way never seen before.. Even as preschoolers, kids are drawn to superheroes and the powers that make them irresistible. Now, SuperHero ABC makes learning the alphabet a snap by combining it with the magical thrill of comic book action. These are no ordinary superheroes, they're people you always wished lived in your neighborhood. From the "Odor Officer" who obviously objects to offensive odors to "Night-Man"—noises at night never make him nervous—the colorful and kooky characters are the perfect introduction for a

AT JANETS STAINED GLASS

401 Chestnut Street, Emmaus, (610) 966 0450

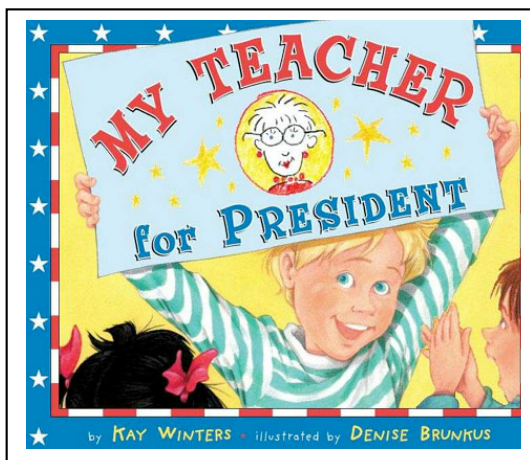
JOSEPH KITA – “ANOTHER SHOT” AS FEATURED ON OPRAH



Inspired by the most popular article ever in *Men's Health* magazine, Joe Kita shares an uproarious journey to be enjoyed by men and women alike. We all have regrets. Rarely do we have an opportunity to discover “what could have been.” After turning 40, *Men's Health* writer Joe Kita set out to relive 20 personal regrets. He recounts his adventures in *Another Shot*, the hilarious yet poignant successor to *Wisdom of Our Fathers* and *The Father's Guide to the Meaning of Life*. Dismayed that he's not the lover he wants to be, he and his wife go to sex camp. Bemoaning having sold his first love, a powerhouse Camaro, he and a private eye spend six months trying to locate the car. At once witty and profound, *Another Shot* speaks to everyone who has ever harbored regrets or wished for a second chance.

AT THE BASKET GYPSY

226 Main Street Emmaus (610) 9654065



KAYE WINTERS

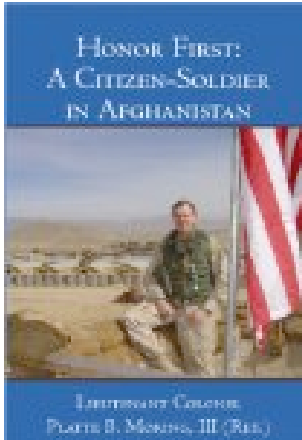
OVER 12 BOOKS INCLUDING “MY TEACHER FOR PRESIDENT”.

I remember the day I learned to read. I was four. We lived in Trenton, New Jersey, where I was born. Stretched out on the floor, I looked at the Nancy and Sluggo comics. Suddenly I knew what those letters said. The words came alive!

Stories have always been magic to me. My parents read to me every night. I was an only child who moved 11 times and was in three first grades. Books were my constant companions..

AT WESLEY WORKS

500 Chestnut Street, Emmaus, (610) 437 6356

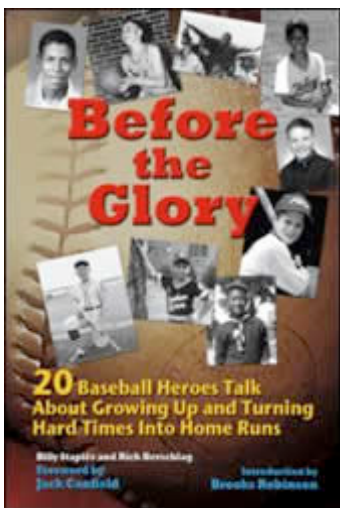


PLATTE MORING – “HONOR FIRST: A CITIZEN SOLDIER IN AFGHANISTAN”

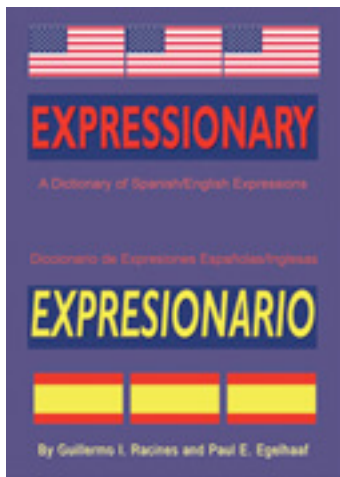
REVIEW

I heard the author speak on Friday, bought his book, and had devoured it by Sunday. Not my standard reading fare, I nevertheless found this to be a fascinating look at the sacrifices and service of the citizen soldiers of The PA National Guard whom America sent to Afghanistan for Operation Enduring Freedom in 2003-2004. As a Philadelphia trial lawyer with exceptional credentials, Moring was tapped to assist coalition forces in supporting the Afghans as they formulated their constitution and legal system. His book sheds light on the leadership and international and intercultural diplomacy exhibited by our armed forces in many ways and under extraordinary circumstances. Most impressive to me was that these citizen-soldiers didn't allow their egos to obscure the mission's objectives: supporting this war torn nation in the creation of governance structures consistent with Afghanistan's own values. The book is aptly named.

BILL STAPLES – “Before the Glory: 20 Baseball Heroes Talk About Growing Up and Turning Hard Times into Home Runs”



More than any other sport, baseball has been identified with America—its values, dreams, lessons, and losses. Most of all, baseball is connected to the American childhood. In *Before the Glory*, the game's living legends, maverick players, and stars of today tell the stories of *their* childhood and coming of age with the innocence and candor of youth. From Bill Mazeroski growing up in a shack without heating or electricity, to Ron LeFlore becoming addicted to drugs at the age of twelve, to David Wright winning a food-fight in the school cafeteria, *Before the Glory* is not simply baseball, it is life. It is poverty, segregation, innovation, integration, survival, war, peace, love, hate, villains, and heroes—all as seen through the eyes of everyday children who happened to have the desire and ability to rise to the top of America's greatest sport.



**G.I.RACINS & P.E.EGELHAAF -
“EXPRESSIONARY/EXPRESIONARIO: A
DICTIONARY OF SPANISH/ ENGLISH
EXPRESSIONS”**

Contains more than 15,000 expressions and covers more than 1,000 topics, making this the most comprehensive expressionary available. Designed for those who wish to become truly bilingual.

“The authors’ love of language is obvious. They want you, the reader, to have fun discovering how the two languages handle the thousands of expressions contained in this handy volume.” —John T. Pearce, Ph.D., Retired Head of Muhlenberg College Language Department

AT HOUSE SPLENDID

345 Chestnut Street, Emmaus (610) 965 3030



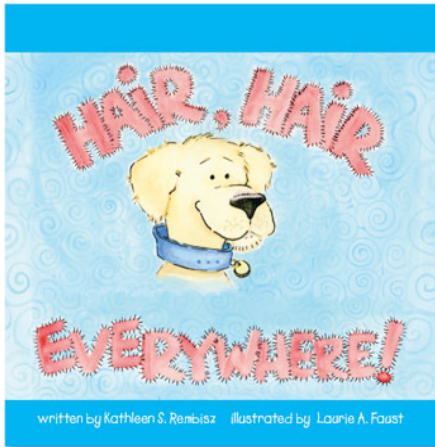
**THOMAS YEZERSKI
“MRS MUDDLES HOLIDAYS” and 12
other titles.**

Thomas F. Yezerski always liked to read, write, and draw. He would read by flashlight under the covers after he was supposed to be asleep. Sometimes, when friends came to his house to ask him to play, he would hide so he could stay inside and draw.

Tom was born in Lancaster, Pennsylvania, in 1969. Before his family settled down in South Whitehall Township, young Tommy lived in four other small Pennsylvania towns and attended three different elementary schools. He graduated from Parkland High School in 1987.

AT MAS CAFÉ

332 Main Street, Emmaus, (610) 421 8308



KATHLEEN REMBITZ, “HAIR, HAIR EVERYWHERE”

In *Hair, Hair Everywhere!* young audiences meet a playful golden retriever named Spencer and follow his shedding fur, which lands everywhere. With vibrant illustrations and silly rhymes, this story is sure to delight both young audiences and their parents. By the end of the story, discover the mystery of why there's suddenly no more hair anywhere.

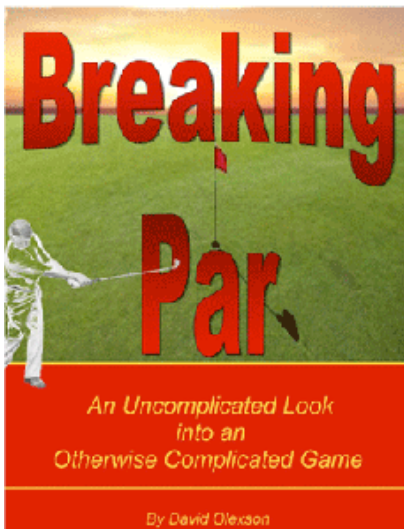
Kathy has always taken interest in the written word. She combined her love of animals with that for books in creating *Hair, Hair Everywhere!* Her first children's book. A native of New Jersey, she currently resides in Northeastern PA with her husband, Brian and their two golden retrievers

DAVID OLEXSON “BREAKING PAR”

The Secrets to a Great Golf Game for Life

In the pursuit of a perfect and repeatable golf swing: *BreakingPar* is an accumulation of golf swing facts, practice techniques and competition experience. Employing all the past and modern swing methods of the games greatest players, *Breaking Par* gives the finite details of all the great ball-strikers and how to apply those techniques to your golf game.

A book for golfers of all abilities, *Breaking Par* focuses on understanding how a proper golf swing functions, how to properly practice, the mindset of a winning player, and then ultimately how to break par!



AT SOUTH MOUNTAIN CYCLES & COFFEE BAR

(303 Main Street, Emmaus, (610) 967-4490



BILL STRICKLAND – “TEN POINTS”

Bill Strickland is the kind of cycling fanatic whose two-wheeler costs more than his pickup truck. He's not a pro, but he lives near a world-class training facility in Pennsylvania and battles elite riders every week in an open race. With little chance of scoring any points against such superjocks, Strickland desperately wants to test his willpower against any hardship, such as the self-destructive behavior that threatens his marriage, child-rearing, and even his cycling. His demons stem from his malevolent father's abuse, horrors that would make even Eli Roth squirm. Following Strickland's uphill climb in Ten Points, both in life and in racing, is a bracing and rewarding experience.